



Northeast Laboratory, Inc. Expands Sales Division

Northeast Laboratory Services, Inc. announces the addition of Hannah Roberts to its Manufacturing Division Sales Team

Winslow, ME ([PRWEB](#)) November 10, 2016 -- Northeast Laboratory Services, Inc. a Maine based Prepared Culture Media Manufacturer and Full Service Analytical Laboratory is excited to announce the addition of Hannah Roberts to its Manufacturing Division Sales Team. Ms. Roberts will be responsible for driving revenue through customer retention and new customer relations, as well as sales leadership.

Ms. Roberts received her Bachelors of Science in Business Administration with a concentration in Marketing at Merrimack College in North Andover, MA and also studied abroad at the American University of Rome in Rome, Italy. Her past positions include Local Marketing Coordinator at TideSmart Global in Falmouth and Assistant Media Planner at Yellin McCarron Media Management in Boston. She also gained valuable experience as Sales and Media Planner Intern at the Portland Seadogs, MLB.

Melissa Higgins, Northeast Laboratory Services, Inc. VP and CFO, states "We are very excited to welcome Hannah to our team at Northeast Laboratory Services. The hiring of Hannah allows us to connect with our customers in person, to enhance our customer relationships, and be the face of NEL for all that come into contact with her."

Northeast Laboratory Services, Inc. has been specializing in the production of prepared culture media for over 40 years, and continues to grow its customer base. NEL offers a wide variety of products in tubes, bottles, culture plates, and vials and specializes in custom formulations to meet their customer's specifications. Northeast Laboratory Services prepared culture media manufacturing facility is located in Winslow, ME. This location also houses two analytical divisions offering environmental chemistry and microbiology testing services. A second location in Portland, Maine offers food testing services as well as analysis of radon and asbestos.



Contact Information

Melissa Higgins

Northeast Laboratory Services

<http://www.nelabservices.com>

+1 (207) 873-7711 Ext: 336

Online Web 2.0 Version

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